



Greetings,

The Victoria ALS/MND Support Group is in the process of organizing the:

3RD ANNUAL STROLL ROLL N RUN

TO RAISE AWARENESS AND FIND A TREATMENT WITH ALS TDI.

This event will raise funds for a cure for Amyotrophic Lateral Sclerosis – ‘Lou Gehrig’s Disease.’ ALS is a fatal muscle wasting neurological disease. Once diagnosed, patients die in 2 to 5 years. 5,000 to 6,000 come down with it every year; that many die in a year; about 35,000 to 40,000 are living with it now. A treatment is obtainable in our lifetime; we just need funding to find it!

Our event will be held on Sunday, March 4th, 2012 at Riverside Park in Victoria, TX. We are seeking sponsors for: a 5K Walk (Stroll), a Wheelchair Race (Roll), and a 5K Run with a Kid’s Fun Run (Run). Would you consider helping us? We are asking for contributions to fund the event. We need monetary contributions and in-kind help this Third: **“Stroll, Roll, and Run for ALS – TDI.”** ALS TDI is the number one non-profit group searching for the treatment.

(There are currently 5 people with ALS that we know of right here in Victoria. We are small, as the disease is so rare, only 1 in 35,000 Americans have ALS. But we refuse to give up doing what we can to find the treatment we so desperately need. We need your personal, store, business, company, or shop’s donations. We dare to ask for your help as it might be your dollar that finds the treatment for ALS. THANK YOU FOR CONTRIBUTING WHATEVER YOU CAN.

Please be a:

- **Grand Slam Hitter:** For a **\$2,000.00 or more donation** or that value of in-kind help we will give you top name recognition at the event, the largest space with your name or logo in all our advertisements, flyers, and this year’s T-Shirt. Plus, if you provide it, we will place your item with your logo in this year’s gift bag and 5 complimentary T-shirts.
- **Home Run Hitter:** For a **\$1,000.00 or more donation** or that value of in-kind help we will give you the second highest name recognition at the event, the next lower size with your name or logo in all our advertisements, flyers, and this year’s T-Shirt. Plus, if you provide it, we will place your item with your logo in this year’s gift bag and 4 T-shirts.

- **A Triple Hitter: \$500.00 donation** or that value of in-kind help we will print (large font) your name on all our advertisements, flyers, and T-Shirt and 3 T-shirts.
- **A Double Base Hitter: \$250.00 donation** or that value of in-kind help we will print (medium font) your name on all our advertisements, flyers, and T-Shirt and 2 T-shirts.
- Get on **First Base \$100.00 donation** or that value of in-kind help we will print (small font) your name on all our advertisements, flyers, and T-Shirt and a T-shirt.

We need enough in kind gifts to serve 750 people a meal and the participant's gift bag. We also need items for a silent auction. Or you could provide workers to help with food service, the races, registration table and the like.

Your contributions, payments, and/or items, (plus your camera ready Logo if qualified) need be in by ***February 1, 2012*** (firm deadline) to be ready for printing the ads, flyers, and shirts.

For more information, please leave a message or text for Bill Hassel (due to his ALS he can no longer talk) by dialing 361.550.1546 or by email: pstrbill01@hotmail.com with subject line ALS. Or Mail to: SRNR, 108 Cherrystone Circle, Victoria TX 77904.

Please make Checks payable to: STROLL ROLL N RUN. Non Profit EIN # is 45-3780632. Mail them to SRNR, 108 Cherrystone Circle, Victoria TX 77904.

We accept credit cards, they are payable to: ALS TDI. Non Profit EIN # is 04-3463729. Call 361 550 1546, leave a message and we will get the credit card form to you.

Thank you,

Stroll Roll N Run Organizational Team

Bryan Serold, Amy Danchik, Aaron Muegge, Bill Hassel, Gina Zavesky, Debbie Stange